



Royal
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Society

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Registered Charity 226545

Sponsorship of Library and Information Services in Astronomy IX

Who we are

The Royal Astronomical Society is organising the ninth [Library and Information Services in Astronomy conference](#) (LISA IX), which will take place online from 14 to 18 June 2021, with the theme 'Multidimensional Astronomy Librarianship: From Open Science to the Preservation of Astronomical Heritage'. This is the ninth in a series of conferences which have taken place every three or four years since 1988, thanks in great part to the generous support of sponsors and donors. The title of the conference reflects the varied roles of librarians in astronomy, from promoting open science, to safeguarding astronomical data for posterity.

LISA IX is an important event for the Royal Astronomical Society. For over 200 years, we have been a credible, independent source of the latest scientific discoveries in astronomy, and our journals educate and inform the wider scientific community and society as a whole. We could not do this without the international community of library and information professionals who are the crucial link between scientists and the publishing output of the RAS.

I am chairing the local organising committee and we are continuing the past work of the "Friends of LISA" fundraising committee to seek sponsorship for this conference. We are writing to you to ask if you would like to help us to support this community. By sponsoring LISA IX, you will be helping to promote the work of library and information services in astronomy on a global level.

Why You Should Sponsor LISA IX

With more than a hundred delegates from over 20 countries, sponsorship will make a big difference to our ability to make the conference accessible to library workers from all over the world. A greater diversity of participants will foster more creative and innovative exchanges as the community comes together to share our experiences and learn about research data management and astronomy librarianship. Astronomy librarians have always been at the cutting edge of library services, and LISA conferences allow our community the opportunity to share our current work and expand our services.

Sponsorship will go towards the costs of running the conference online, which will help us to keep the conference registration fee as affordable as possible for librarians internationally.

By sponsoring the conference and helping to make it happen, your organisation will be able to benefit from high visibility throughout the conference, both in the lead-up to the event via the conference website and social media, during the conference in dedicated slots in the programme, and after the conference in the published proceedings.

Sponsorship Packages

Please read on to learn about the different sponsorship packages available. If you would like to sponsor us, please email me at sprosser @ ras.ac.uk quoting the package that you are interested in, and which company/organisation you represent. In order to make it as easy as possible to pay sponsorship, we will give you a direct link to purchase the relevant package on the LISA IX Eventbrite registration website.

If you would like to discuss sponsorship opportunities in more detail, you can call me on my direct line +44 (0)20 7292 3963 or email me any questions on the email address above.

Yours sincerely,

Dr Sian Prosser
Librarian and Archivist
Royal Astronomical Society

Sponsorship prospectus

Gold sponsorship

£250 (one package available)

- Logo on conference slides
- Name check at the beginning and end of the conference
- Sponsorship of main conference social activity (documentary)
 - Logo on introductory slide
 - Name check during introduction
- Provide us with a one-minute video promo and we will play this during one of the live sessions
- 5 thank you posts from RAS social media accounts
- Opportunity to speak in a publisher session
- Dedicated page on the <https://lisa9.org/> conference website which can feature your logo, information about your organisation, embedded videos and downloads for conference delegates.
- Acknowledgment of sponsorship in conference programme
- Dedicated Slack channel

Silver sponsorship

£100 (seven available)

- 1 thank you post from RAS social media accounts
- Provide us with a one-minute video promo and we will play this during one of the live sessions
- Opportunity to speak in a publisher session
- Dedicated page on the <https://lisa9.org/> conference website which can feature your logo, information about your organisation, embedded videos and downloads for conference delegates.
- Acknowledgment of sponsorship in the conference programme
- Dedicated Slack channel

Bronze sponsorship

£50

- Logo, description and link on the <https://lisa9.org/> conference website
- Acknowledgment of sponsorship in the conference programme

If you would like to sponsor us, please email sprosser@ras.ac.uk, quoting the package that you are interested in, and which company/organisation you represent.

If you would like to know more, or to discuss a custom sponsorship package, please contact me by email or phone +44 (0)20 7292 3963.

Prices are in GBP.